

BANOVICH

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JOHN BANOVICH EXHIBITING AT DALLAS SAFARI CLUB CONVENTION 2017 JANUARY 5-JANUARY 8, 2017 JOIN US AT BOOTH #'S 2315, 2515

"Art can move, reveal and inspire us to seek a deeper understanding of the world around us."

John Banovich is a longtime donor and supporter of the Dallas Safari Club, and is a "Partner in Conservation" with DSC to help generate funding for and awareness of conservation needs in wild places around the world. DSC is a major contributor to BWF and host of an annual expo providing Banovich with a premier venue for exhibiting art to the public and together spreading the message of conservation. Through promotion, the artist has helped expand the DSC brand and event traffic for one of the world's largest outdoor sporting conventions. This year Banovich is pleased to donate "Lion at Victoria Falls", oil on Belgian linen, 18 x 24 in, estimated value \$23,000.

A member of IUCN, DSC is a mission-focused conservation organization, funded by hunters from around the world. In the past five years, more than \$6.7 million has been channeled to qualified projects, organizations and programs in support of that mission. The 2016 DSC Convention was the most successful yet with over 51,000 attendees from around the world, united in their appreciation for wildlife conservation.

Proceeds from Banovich artwork support BWF, providing essential assistance to many small-but-vital organizations dedicated to scientific research, habitat conservation and public education. Efforts are focused in Africa and the Russian Far East. BWF supports twelve projects in seven countries.

About John Banovich

John Banovich, b. 1964, Butte, Montana (United States)

John Banovich emerged as a talent to watch over two decades ago and today is known internationally for his large, dramatic portrayals of iconic wildlife. His deep passion, knowledge of wildlife and unwavering commitment to conservation continues to inspire. Banovich's work is in important museum, corporate and private collections and has appeared in numerous prestigious venues including the Hiram Blauvelt Art Museum, Leigh Yawkey Woodson Art Museum, National Museum of Wildlife Art, Wildlife Experience Art Museum, Salmagundi Club, Museum of the Southwest, Natural History Museum, Gilcrease Museum, traveling exhibitions sponsored by the Society of Animal Artists and showcases hosted by Safari Club International and Dallas Safari Club.

In the press, Banovich's work has been showcased on NBC's Entertainment Tonight, The Outdoor Channel, The Great American Country Channel, Orion Entertainment, Versus, PBS and most recently NBC has written about his dedication to his conservation work and named him an NBC Cause Celebrity.

About Banovich Wildscapes Foundation

The Banovich Wildscapes Foundation (BWF) fosters cooperative efforts to conserve the earth's wild places, benefitting the wildlife and people that live there. BWF promotes scientific research and conservation education; facilitates habitat protection of large conservation landscapes and restoration projects; develops creative and respectful partnerships to fund conservation programs; and creates opportunities to build long-term community economic well-being. More information is available online: <http://www.johnbanovichfineart.com/wildscapes-foundation>

About Dallas Safari Club (DSC)

Desert bighorns on an unbroken landscape, stalking Cape buffalo in heavy brush, students discovering conservation. DSC works to guarantee a future for all these and much more. An independent organization since 1982, DSC has become an international leader in conserving wildlife and wilderness lands, educating youth and the general public, and promoting and protecting the rights and interests of hunters worldwide. Get involved at www.biggame.org.

Please contact Kimberly Fletcher at 307.200.1622 or media@johnbanovich.com for further information and images. Links for show images and price list available upon request.

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